

L'il Critter, Miss Spider Giveaway

1. ELIGIBILITY

The L'il Critters® Giveaway is offered and open only to legal residents of United States and its territories and Canada (except residents of Quebec). Employees and directors of Northwest Natural Products® (NNP), affiliated and subsidiary companies, advertising and promotion agencies and legal advisors, and the immediate family or members of the households of such employees and directors are not eligible. By entering, you (and your parents and legal guardians if you are a minor) agree to these Official Rules and the decisions of NNP the organization, which are final and binding in all respects.

Void in the Province of Quebec and where prohibited.

2. PROMOTIONAL PERIOD

Promotional period begins on July 18, 2005 at 5:00 a.m. Pacific Standard Time (PST), and ends on August 18, 2005 at 11:59:59 p.m. PST ("Promotional Period"). The Promotional Period shall consist of consecutive 24-hour periods (each a "Day") commencing as of 5:00 a.m. PST each day and ending on the following day at 4:59:59 a.m. PST, except that the final Day of the Promotional Period shall end at 11:59 p.m. PST. Sponsor reserves the right to terminate the promotion at any time. All prizes will nevertheless be awarded as stated below in the event of any early termination based upon all entries received prior to the moment of termination.

3. ENTRY

To enter the L'il Critters Giveaway access the web site www.gummybearvitamins.com. Open the OO-Bear Coloring Sheet. Color and complete the registration form by filling out your full name, parent or guardian name if a minor, complete home address, including zip code, date of birth, email address, and any other requested fields. Mail to: L'il Critters Headquarters, Northwest Natural Products, ATTN: Miss Spider Giveaway, P.O. Box 6368, Vancouver, WA 98668-6368. One entry per person. By entering the L'il Critters Giveaway you incur no obligation. No purchase necessary to enter or win. Product purchase will not enhance chances of winning a prize.

Entrants may not enter with multiple identities. Any entrant who attempts to participate with multiple identities may be disqualified.

4. GIVEAWAY RECIPIENTS SELECTED

All prizes will be awarded on a first come, first serve basis until all prizes are awarded. Entry Giveaways will be conducted under the supervision of NNP. All winners will be notified by e-mail. In the case a winner does not have an e-mail account a notification will be sent out by mail. All prizes will be shipped by NNP at no cost to the prize winner.

5. PRIZE/ODDS

Odds of winning depend on the number of eligible entries received. No assignment, transfer or substitution of prize is permitted.

A prize won by a minor will be awarded in the name of, or to, the minor's parent or legal guardian, or as may otherwise be deemed appropriate by Sponsor, in its sole judgment. The parent or guardian of a winning-minor must execute all documents and agree to all obligations and undertakings on behalf of himself/herself and the winning minor or prize may be forfeited and awarded to an alternate winner.

6. GENERAL CONDITIONS

Winners, and winners' parents or legal guardians if winner is a minor (both on behalf of themselves and winner), must complete, execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within 7 days of notification. Failure to timely return documents, or if prize notification or prize is returned as non-deliverable, or if winner is found not to be in compliance with these Official Rules or otherwise ineligible, may result in disqualification with an alternate winner selected.

Where permitted by law, winner, and winners' parents or legal guardians if winner is a minor (both on behalf of themselves and winner), grant to Sponsor, and those acting pursuant to its direction or control, (and agree to confirm such grant in writing upon request), the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner's entry.

Participants, (and participants parents or legal guardians if participant is a minor (both on behalf of themselves and winner), release and agree to hold harmless Sponsor, NNP, and their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of the Awarded Prizes, participation in this Giveaway, or participation in any Giveaway-related activity.

Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Giveaway or web site; to be in violation of the Terms of Service of the web site; to be acting in violation of the Official Rules; to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

If for any reason this Giveaway is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Giveaway, Sponsor reserves the right to cancel, terminate, modify or suspend the Giveaway and conduct a random drawing to award the Prizes using all eligible non-suspect entries received as of the termination date. If the Giveaway is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.gummybearvitamins.com.

ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM THOSE RESPONSIBLE TO THE FULLEST EXTENT PERMITTED BY LAW.

7. LIMITATIONS OF LIABILITY

Sponsor is not responsible for late, lost, illegible, misdirected, stolen, undelivered, separated, or postage due entries or mail, and Sponsor assumes no responsibility for any error, omission, theft or destruction or unauthorized access to its web sites. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof.

Sponsor is not responsible for any incorrect or inaccurate information whether caused by users, tampering or hacking, or by any of the equipment or programming associated with or utilized in the Give Away. Sponsor is not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Give Away or downloading materials from or use of the web site.

IN NO EVENT WILL SPONSOR, NNP, OR THEIR PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THIS PROMOTION, ACCESS TO AND USE OF INTERNET SITE WWW.GUMMYBEARVITAMINS.COM OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE AND IN THIS PROMOTION IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. ARBITRATION AND DISPUTES

As a condition of participating in this Promotion, participant (and their parents/legal guardians if participants are minors) agrees that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of or connected with this Promotion, or any giveaways awarded, or the determination of winners shall be resolved individually, without resort to any form of class action exclusively by arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Promotion), and participant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Washington, U.S.A., without giving effect to the conflict of laws rules thereof, and all proceedings shall take place in that State in the City of Vancouver, County of Clark.

8. WINNERS LIST

The names of winners will be posted at www.gummybearvitamins.com.